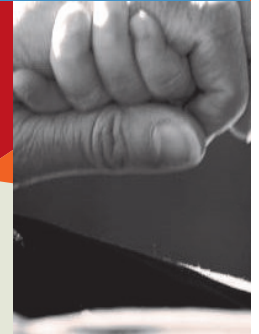


Oklahoma Child Care Resource & Referral Association



- ▶ **PARENTS** depend on our information to find their child care provider.
- ▶ **PROVIDERS** rely on our trainings and resources.
- ▶ **COMMUNITIES** need our data to make policy and planning decisions.



FY 2012 July 1, 2011—June 30, 2012
Annual Report

ALL Oklahoma families have ACCESS to QUALITY care and education through community-based resource and referral services.

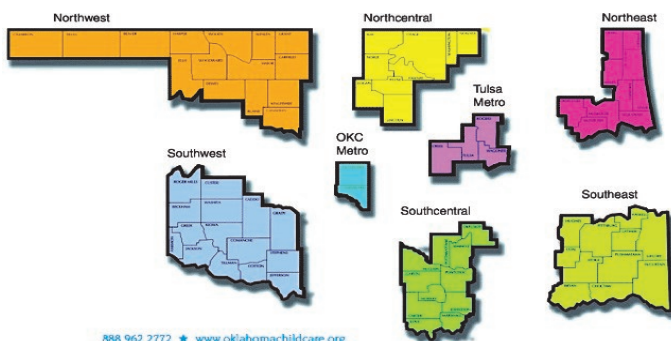
The Oklahoma Child Care Resource & Referral Association, Inc., (OCCRAA) is a private, not-for-profit organization that coordinates Oklahoma's statewide network of community-based child care resource and referral agencies.

- Collects, analyzes and reports data about child care demand, availability, quality and cost statewide.
- Supports the resource and referral network to ensure consistent, high-quality and efficient services.

Founded in 1999, OCCRA:

- Helps families search for appropriate child care.
- Assists child care providers in their efforts to establish and operate licensed facilities with qualified staff .
- Advises employers about cost-efficient ways to help employees with their child care needs.

OCCRA is Oklahoma's voice for child care. Smart phone technology lets families search for child care anytime thanks to a new free app developed in collaboration with OCCRA. Communities can access up to date information by county on child care supply, demand and cost; www.okchildcareportfolio.org.



888 962 2772 ★ www.oklahomachildcare.org

FINANCIALS

Revenues and Gains

Government Contracts	\$2,059,829
Grants	\$0
Contributions	\$6,276
Fee for Service	\$4,349
Other Revenue	\$52
Gain on Disposal of Fixed Assets	\$0
Interest	\$69
Total Revenue & Gains	\$2,076,847

Expenses and Losses

Administrative	\$168,056
Program Services	\$1,886,593
Total Expenses	\$2,054,649



■ Administrative ■ Program Services

Total Net Assets

June 30, 2011	\$133,267
June 30, 2012	\$164,193

Regional Contacts

Northwest: Child Care Resource & Referral, CDSA, Enid, 800-401-3463, www.childcarefinder.org

NorthCentral: Delaware Child Development Resource & Referral, Bartlesville, 866-254-9864, www.delawarechild.org

Northeast: Cherokee Nation Child Care Resource Center, Tahlequah, 888-458-6230, www.cherokeekids.net

Tulsa Metro: Child Care Resource Center, Tulsa, 918-834-2273, www.ccrctulsa.org

Oklahoma City Metro: Rainbow Fleet Child Care Resource & Referral, Oklahoma City, 405-525-3111, www.rainbowfleet.org

Southwest: Great Plains Child Care Resource & Referral, Hobart, 888-878-4417, www.gpcrr.org

Southcentral: Child Care Resource & Referral, East Central University, Ada, 800-862-5593, www.ecok.edu/ccrra/

Southeast: Child Care Resource & Referral, Southeastern University, Durant, 888-320-5205, www.se.edu/childcare/

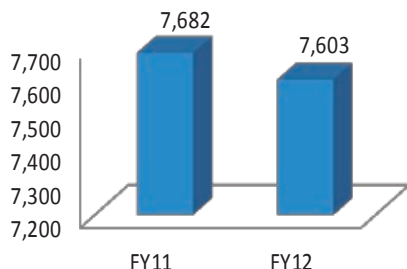
The Numbers

OCCRRA maintained almost the same level of services despite a drastic 25% cut in government funding at the beginning of fiscal year 2012. The association focused efforts on basic programs that serve the greatest number of clients. The reduction in funding did mean an end to specialized Infant/Toddler and Health & Safety initiatives. Even so, service numbers dropped less than expected.

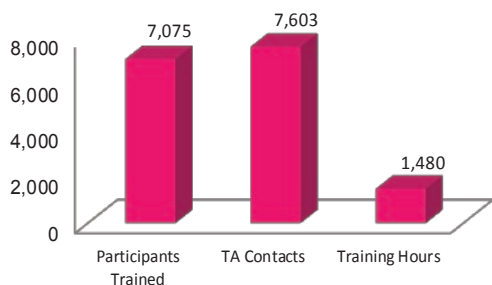
help setting up learning environments. Resource & Referral staff made 1,057 onsite visits to child care facilities. Providers visited their local CCR&R office 1,474 times; up 83% from last year.

Contacts for technical assistance included 4,612 phone calls and 460 emails. Despite travel restrictions due to budget cuts, CCR&R staff worked hard to meet the demands for their expertise and provide the same excellent service whether on site at a provider facility or at the CCR&R office. Providers worked cooperatively with CCR&R to insure information and assistance were available when and where needed.

Technical Assistance to Providers

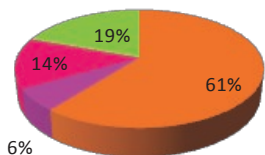


Services to Child Care Providers



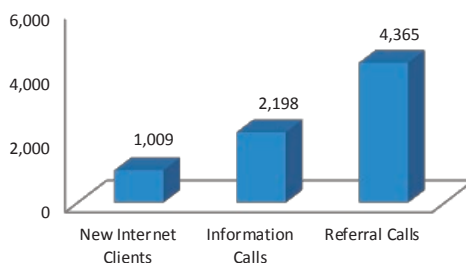
Technical Assistance to Providers: 7,603

Phone Calls Emails Onsite at Provider Onsite at CCR&R



OCCRRA regional agencies responded to 7,682 requests for technical assistance. Requests covered a broad range from behavior management issues to requests for

Total Client Requests: 7,572



Referral Calls, FY 2012

New Client.....	3,875
Previous Client/New Case.....	174
Previous Client/Same Case.....	316
Total Referral Calls.....	4,365

The requests for care represented 5,563 Oklahoma children, 50% under the age of three. Consistently over the years, one third of the requests were for care during evening, overnight or weekends. Seventy-eight percent of families contacting our offices are either receiving or are interested in receiving financial assistance to pay for the ever increasing child care cost.

HISPANIC SERVICES



Hispanic Services continues to provide vital help to both families and providers across our state. Spanish referrals remain consistent from previous years. 120 child care providers participated in the annual Hispanic Child Care Conference. Dr. Barbara Sorrels was the keynote speaker on infant development. Commitment to professional development continued with 18 Hispanic providers completing their CDA through an online Spanish curriculum. The Hispanic Coordinator conducted four bilingual assessments for Hispanic providers who had applied for their CDA. OCCRRA is proud to serve Oklahoma's largest and fastest growing minority group.

STAFF

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